

Prime Minister
10 Downing Street
London SW1A 2AA

17th October 2025

Dear Prime Minister,

We write to you as bereaved families and a survivor of a pro-suicide forum. As parents and siblings of those who lost their lives far too young because of this site and a harmful substance that it promotes as a suicide method.

But we also write as families whose loved ones were let down by a State that was too slow to respond to the threats, which despite multiple warnings has failed to act to save lives and prevent harm.

Lucas was 16. Vlad 17. Aimee 21. Grace, Hannah and Tom 22. Immy 25. Adam 28 and Claire 41. The youngest person we know of who has lost their life after using the forum was just 13.

Each of them were drawn into a dark, nihilistic world that was allowed to exist online and continues to exist with the use of a simple VPN. They suffered coercion, grooming, instruction on how to end their lives. Most accessed a poison that was allowed to cross borders or was readily available domestically because of insufficient regulation, and still is to this day.

Our loved ones are nine of many. As a new report from Molly Rose Foundation and our group sets out, in the last five years at least 133 lives in the UK have been lost to the poison promoted by this forum. There are likely to be countless more.

We hope you read this report closely. It sets out how repeated opportunities to act regarding the substance and forum were missed. Three Government departments – DHSC, the Home Office and DSIT/DCMS - were issued with PFDs raising relevant matters of concern some 43 times alone. These PFDs raised concerns about either the substance or suicide forums a combined total of 65 times.

Our loved ones were victims of a scandal about a deadly forum and lethal poison but also about successive Governments that acted too slowly to heed the warnings, if at all. There has been an institutional failure across multiple Government departments and public bodies that demands scrutiny and it is only through the scrutiny of a public inquiry that lessons can truly be learned.

This series of failings requires a statutory response, not just to understand why our loved ones died but also to prevent more lives being lost in a similar way.

We have seen Government departments work ineffectively to respond to emerging suicide threats. A suicide forum being allowed to continue to promote a harmful substance over a number of years; regulation that allows for the sale of a lethal poison to vulnerable people domestically and from overseas; and frontline responses that have let down some of those most in need of support.

This is despite the numerous warnings from coroners, investigations by journalists and the sustained efforts of bereaved family members to shine a spotlight on these harms.

Multiple Government departments were aware of the risks. But the systemic response from the State has been non-existent.

You've proven time and again as both Prime Minister and Director of Public Prosecutions that you listen to bereaved families and care deeply about the internal trauma of families let down by the State.

From Hillsborough to Stephen Lawrence you've understood when there's been systemic failings and responded swiftly and robustly to try and fix them.

You wholeheartedly supported John and Penny Clough who were wounded by tragedy to their family. You couldn't fix their pain or the loss of Jane but you could respond to the heartache caused by a system that failed them.

We ask you now to learn our lessons and respond to these warnings. They come directly from the harms we have lived and the loved ones we have lost.

What is important now is not blame but change that will mean more vulnerable young people are not put at risk of entirely preventable harm.

We believe the best avenue for change is for a statutory public inquiry to further identify the failings and what steps can be taken to learn lessons and protect the vulnerable.

The call for a public inquiry is supported by Molly Rose Foundation, INQUEST and other organisations.

We hope you will support it too.

Yours sincerely

Families and Survivors to Prevent Online Suicide Harms

Including:

Sarah Dornford-May and Dawn Birch, family of Adam

John Lee, father of Claire

Peter, Amanda and Matt Aitken, family of Hannah

David Parfett, father of Tom

Alison Webb, mother of Lucas

Ilse, survivor of the forum and substance

Adele, Ozlem and Martin Walton – Aimee's sister and parents

On behalf of Vlad's family: Graham, Anna, Mia and Masha Caisley.